

MERCHANT FAQS – MASTERCARD PIT STOPS

What is Mastercard Pit Stops campaign?

Pit Stops is a Mastercard promotion during the 2026 Formula 1 race in Australia, designed to boost visibility and drive footfall for participating merchants. It offers two components:

1. Merchant Offers

- Voluntary participation by merchants.
- You provide an exclusive offer for Mastercard cardholders (e.g., "Get 10% off when you pay with Mastercard").
- Your offer will be featured on the **Priceless Specials** page and promoted through Mastercard marketing.

2. McLaren Formula 1 Team Merchandise Redemption Program

- Cardholders who spend **AU\$500 or more in 10 transactions or fewer** at any Mastercard-accepting merchant in Australia (in-store or online) during the campaign can redeem official McLaren Formula 1 Team merchandise.
- This program is **managed entirely by Mastercard**. Merchants do not need to opt in or take any action beyond issuing receipts.

What is the campaign period?

- **Pit Stops campaign:** 2 February – 8 March, 2026

What does it mean to be a Participating Merchant?

If you opt in to **Merchant Offers**, your business will:

- Be featured in Mastercard marketing as an official participating merchant.
- Receive branding materials (door decals, tent cards, wobblers) to highlight your offer.
- Gain visibility among McLaren Formula 1 Team fans and Mastercard cardholders.

Participation in McLaren Formula 1 Team Merchandise Redemption is **automatic** for all merchants who accept Mastercard—no action required.

How will my business benefit?

- **Increased Footfall:** Attract McLaren Formula 1 Team fans and high-spending visitors.
- **Higher Visibility:** Your offer will be promoted via Mastercard channels.
- **Brand Association:** Align with Mastercard and our partnership with McLaren Formula 1 Team.
- **Revenue Boost:** Leverage seasonal spending surge.

What does the campaign offer consumers?

- **Merchant Offers:** Instant discounts or perks at participating merchants.
- **McLaren Formula 1 Team Merchandise Redemption:** Spend AU\$500 in 10 transactions or fewer at any Mastercard-accepting merchant in Australia (in-store or online) during the campaign period to redeem McLaren Formula 1 Team merchandise.

Who can participate?

This Promotion is open to all holders of a valid Mastercard card who are residents of Australia or international visitors physically present in Australia during the Promotion Period, subject to the following:

(A) Merchant Offers – Eligible cardholders may participate with no age restriction

(B) McLaren Formula 1 Team Merchandise Redemption – Eligible Cardholders must be aged 18 years or over.

Terms and Conditions* apply.

Do I need to track cardholder spending or handle merchandise?

No.

- Mastercard manages the McLaren Formula 1 Team Merchandise redemption process.
- Your only responsibility is to process Mastercard payments and provide receipts.

What is my role in this campaign?

- If you opt in to Merchant Offers:
 - Display campaign branding materials prominently.

- Train staff to inform customers about your offer.
- Encourage Mastercard usage for both offers.

Will I receive any branding materials?

Yes. Mastercard will provide participating merchants with a thoughtfully designed branding and messaging kit including Door decals, Tent cards, Wobblers etc to ensure high visibility and clearly mark your location as an official Mastercard Pit Stops merchant partner.

Do I need to opt in for McLaren Formula 1 Team Merchandise Redemption?

No. Any spend at your location counts toward the cardholder's AU\$500 threshold to qualify for the McLaren Formula 1 Team Merchandise redemption.

Key Points for McLaren Formula 1 Team Merchandise Redemption

- Applies to all Mastercard-accepting merchants in Australia
- Spends must be in AUD.
- Merchants are only required to provide receipts so cardholders can participate in the promotion

Where can cardholders find more details?

For more details, please refer cardholders to:

- The campaign landing page: mstr.cd/PitstopsAU
- Consumer FAQs:
<https://specials.priceless.com/mastercard/images/MastercardPitStopsAUConsumerFAQs.pdf>

***Terms & Conditions**

Cardholders can also refer to terms and conditions for more details at:

<https://specials.priceless.com/mastercard/images/MastercardPitStopsAUConsumerT&Cs.pdf>